

JOIN OUR TEAM





Franchise Opportunity

Our Service Menu

- Scoop Wizards offers a wide range of services to our customers. Our menu of services includes:
 - ✓ Pet Waste Removal
 - ✓ Yard Deodorizing
 - ✓ Zone Training
 - ✓ Deck/Patio Washing
 - ✓ Cat Litter Service



About Scoop Wizards

- We have experience dating back to 1999.
- Scoop Wizards delivers superior pet services to both residential and commercial customers.
- Our innovative procedures and systems are unique to our industry.
- Scoop Wizards franchises offer a solid business model to customer service minded individuals looking to start their own business.



Our Business Model

- Our customers receive pet services that are both personalized and professional.
 - ❖ Personalized
 - Meet each customer (builds loyalty)
 - No contracts (builds trust and comfort)
 - ❖ Professional
 - Reliable (computerized routing)
 - Trustworthy (notification of services rendered)
 - Quality service (highly trained staff)



Our Unique Concept

- Our franchisees can expect:
 - Low introductory cost (lowest in industry!)
 - Low on-going fees (lowest in industry!)
 - Low operational overhead
 - Many reusable equipment and supplies
 - Full access to Scoop Wizards management team
 - A staff dedicated to their success



Franchisee Benefits

- Our franchisees benefit from:
 - Fully staffed sales center
 - Customer service
 - Invoicing
 - Payment processing
 - Collection assistance
 - Software upgrades
 - Web site maintenance



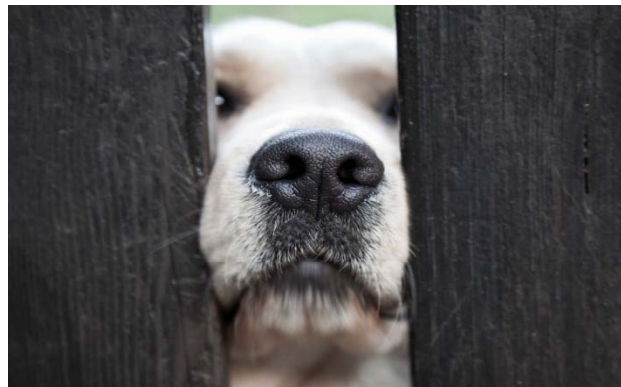
Extensive Training

- An extensive initial training program and a commitment to long-term support includes:
 - Initial Business Set-up
 - Field Service Performance
 - Advertising and Marketing Assistance
 - Dog Behavior Identification
 - Business Management



Why Choose Us?

- The Scoop Wizards franchise has many key advantages:
 - ☑ Industry with strong growth potential (63% of Americans own pets)
 - ☑ Emphasis on establishing personal relationships with customers
 - Builds high customer satisfaction and loyalty
 - ☑ Franchisee participation encouraged
 - ☑ Exclusive territories
 - ☑ Industry-specific proprietary software
 - Online database, mapping, routing, and payroll



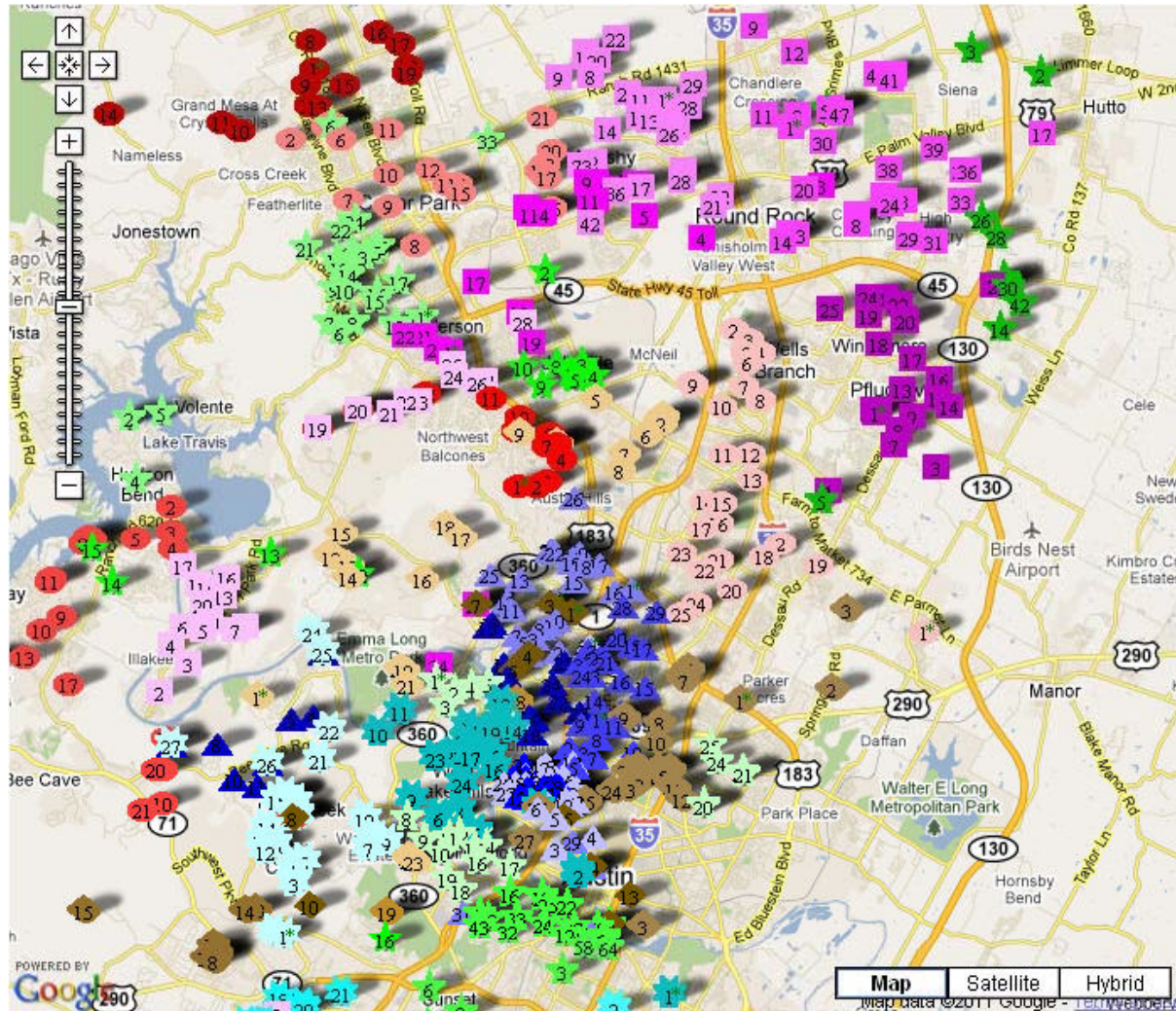


Our Proprietary Software

- The advantages of using our software include:
 - » Online Access
 - » Customer Database
 - » Territory Specific Pricing
 - » Mapping & Routing
 - » Customer Service History
 - » Real-time Dashboard
 - » Numerous Reports



Our Software Mapping



What We Want...

- Scoop Wizards franchisees should have the following characteristics in order to be successful:
 - ☑ A desire to own and operate their own business
 - ☑ A strong work ethic and willingness to directly market their business
 - ☑ Excellent customer service skills
 - ☑ Enjoy working with pets



Power of Our Franchise

- We help turn one kind of pile into another!
 - ❖ See, we really are Wizards...



Conclusion

- ✓ Scoop Wizards is a highly successful business operating within the Pet Services industry. We believe this success can be directly attributed to our unique business model and approach to customer service.
- ✓ The experience and knowledge we have gained since opening in 1999 allows us mentor our franchisees helping them to be successful from day one!
- ✓ We provide each of our franchisees with extensive training and on-going support.
- ✓ We care about Scoop Wizards and are passionate about developing successful franchises.



Our Business is Piling Up!

- The most important attribute of a successful Scoop Wizards franchisee:
 - ◇ A sense of humor





Call us today at

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for more information!

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